

REASONS TO EXHIBIT INCLUDE

SLEEP 2017 was attended by nearly 5,400 physicians, researchers, sleep technologists, students and allied health care professionals; we expect this number to grow at SLEEP 2018.

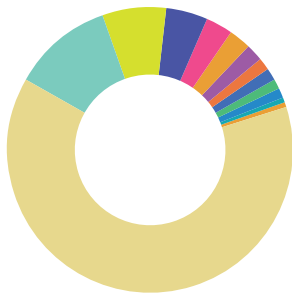
More than

60% of attendees specialize primarily in sleep medicine

More than

50 countries represented by attendees

WHO ATTENDS SLEEP 2018?



63.4% Sleep

10.2% Other*

8.3% Psychology

5.5% Neurology

4.9% Pulmonary
Medicine

2.5% Psychiatry

2.2% Pediatrics

1.2% Nursing

1.4% Neurophysiology

1.1% Otolaryngology

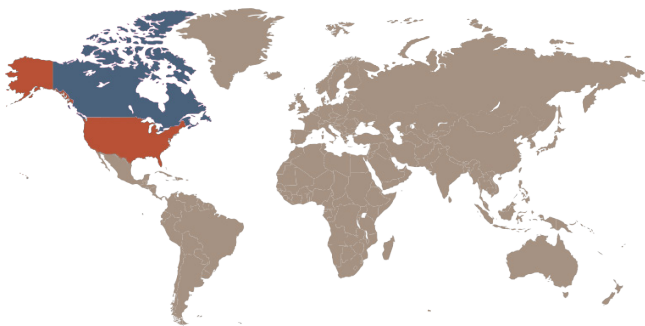
1.0% Internal Medicine

0.7% Family Medicine

0.2% Anesthesiology

*Includes a mix of attendees who did not provide specialty information.

GEOGRAPHIC LOCATION



81.6% USA

13.2% International

5.2% Canada

FIELD

43.2% Doctors

20.3% No Terminal Degree**

17.9% Researchers

11.1% Sleep Technologists / Respiratory Therapists

2.5% Nurse Practitioners

1.8% Physician Assistants

1.5% Nurses

0.9% Dentists

0.9% Other**

**The No Terminal Degree category is a combination of students, sleep technicians who are not certified and exhibitors. The Other category includes a mix of social workers, chiropractors, pharmacists, etc.