

# REWARDS & RECOGNITION PROGRAM

## SLEEP 2017 Corporate Supporter Recognition Program

As you consider your advertising and marketing plans for 2017, keep in mind the unique opportunities that are available:

- » Advertising in the journal *SLEEP* and the *Journal of Clinical Sleep Medicine*
- » Exhibiting at SLEEP
- » Securing SLEEP Sponsorships
- » Advertising in the SLEEP Preliminary & Final Programs
- » Direct Mail Campaign - Renting the Pre- and Post-Meeting Attendee Mailing List

By securing these opportunities you will be able to maximize your reach to the sleep medicine community and receive additional recognition and rewards before, during and after SLEEP 2017.

In an effort to recognize companies that support the APSS through advertising/ promotional opportunities mentioned above, the APSS offers the Corporate Supporter Recognition Program! Companies will be recognized as Premier, Elite, or Signature supporters based on their participation as advertisers in the 2016 and/ or 2017 volume year(s) of *SLEEP*, the *Journal of Clinical Sleep Medicine*, and as a SLEEP 2016 and/or 2017 exhibitor sponsor or advertiser. Make sure your company receives **additional benefits** such as multiple discounts, free exposure and special advertising opportunities throughout the year.

### PREMIER

#### HIGHLIGHTS

\$80,000+

Recognition Opportunities

Premiere Discounts

4 Complimentary  
Full-Meeting Registrations

3 Complimentary Exhibit Hall  
Only Registrations

Hyperlinked Logo on  
SLEEP 2017 Website

100% Discount on  
Affiliate Meeting Request  
Administration Fee

### ELITE

#### HIGHLIGHTS

\$79,000-\$43,000

Recognition Opportunities

Elite Discounts

3 Complimentary  
Full-Meeting Registrations

2 Complimentary Exhibit Hall  
Only Registrations

50% Discount on Affiliate  
Meeting Request  
Administration Fee

### SIGNATURE

#### HIGHLIGHTS

\$42,999-\$20,000

Recognition Opportunities

Signature Discounts

2 Complimentary  
Full-Meeting Registrations

1 Complimentary Exhibit Hall  
Only Registration

25% Discount on Affiliate  
Meeting Request  
Administration Fee

Program details on next page >>

<b>Benefits</b>	<b>Premier \$80,000 +</b>	<b>Elite \$79,999 - \$43,000</b>	<b>Signature \$42,999 - \$20,000</b>
Recognition on SLEEP 2017 Website	●	●	●
Recognition in the SLEEP 2017 Final Program	●	●	●
Corporate Supporter Graphic with Exhibitor Listing in Final Program	●	●	●
Recognition in one issue of <i>SLEEP</i> and <i>JCSM</i>	●	●	●
Corporate Supporter Ribbons for Booth Representatives' Badges	●	●	●
Complimentary Pre-Meeting Attendee Mailing List Rental	●	●	●
Complimentary Pre-Meeting Email Blast – Banner Ad	●	●	●
Discount on Affiliate Meeting Request Administration Fee	<b>100% Off</b>	<b>50% Off</b>	<b>25% Off</b>
Complimentary Full-Meeting Registrations	<b>4 Total</b>	<b>3 Total</b>	<b>2 Total</b>
Complimentary Exhibit Hall Only Registration	<b>3 Total</b>	<b>2 Total</b>	<b>1 Total</b>
Discount on Pre-Meeting Attendee Mailing List Rental	<b>25% Off</b>	<b>20% Off</b>	<b>15% Off</b>
Discount on Full-Page Ad in Final Program, Run-of-Book	<b>15% Off</b>	<b>10% Off</b>	<b>5% Off</b>
Hyperlinked Logo on SLEEP 2017 Website	●	-	-
Complimentary Post-Meeting Email Blast - Banner Ad	●	-	-
Complimentary Online Exhibitor Listing Upgrade	●	-	-
Company Listed on SLEEP 2017 Mobile App Sponsors Page	●	-	-
Hyperlinked Logo in Email Message to Pre-registered Attendees	●	-	-